
Traffic Sponge



Installation and User Guide

Released by: Joe Marsh & Joe Walling

(Please read all pages of this document...)

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Introduction

Traffic is the life blood of any web site. Without it you're 'DEAD IN THE WATER'.

With it, there is a good chance your site and product or service will flourish. There are numerous ways of getting traffic.

You can use articles, press releases, backlinks, pay-per-click (PPC) and a bunch of other methods. With 'Traffic Sponge' we would like to help you get traffic through blog commenting.

The idea of blog commenting is an easy one. You find a well trafficked blog in your niche. As soon as the blog owner posts an article on the blog you head there and try to be the first or second person to comment, contributing good related content to the post.

As readers are reading the posts they will typically read the first couple of comments seeing your useful comments and name. As they come back more and more they will continue to see your comments and name. Many times they will click the trackback link in your comments, ending up on your web site.

That's really it. You pull traffic from your competitors and get them to your site. Pretty cool isn't it.

'Traffic Sponge' was developed to help you be one of the first to comment on your targeted blogs.

As soon as a post is made, you receive notification from 'Traffic Sponge', you click the link head to your targeted blog, be the first to comment and start pulling their traffic to your site.

There you have it... So get started commenting today and please share your results with us.

Our best to you....

Joe and Joe

(Joe Marsh and Joe Walling)

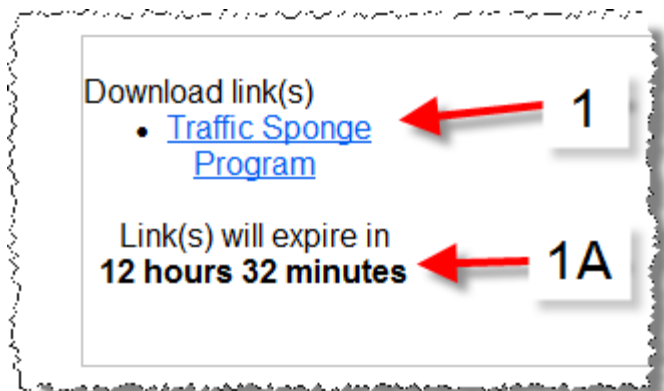
Current Version Number

The current version number is – 1.0.8.0

Installation Overview

1 – Installation is simple. Simply click the *install* button.

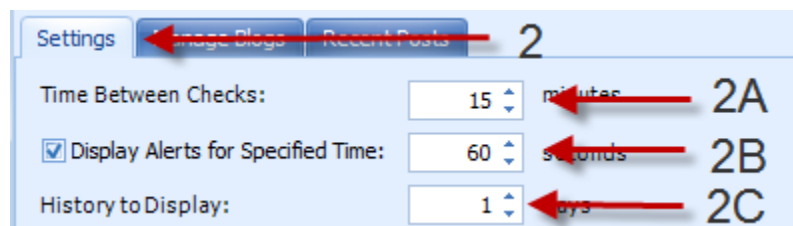
1A – PLEASE NOTE: Links expire in 48 hours. If you need your link reset please email us at admin@trafficsponge.com .



Please Note: It may take a few minutes for the program to install.

Once you have the program installed, it is time to configure the Traffic Sponge to work the way you want it to work.

2 – Start on the 'Settings' tab



2A – 'Traffic Sponge' checks each blog for new updates automatically. Enter the number of minutes between blog checks. A good starting point is 60 minutes and then you can adjust from there. Remember people post to their sites at different times so you never know when a new post will show. The goal is to be the first one to the blog to leave a comment.

While a shorter time period between checks will let you know sooner if there has been a change, it would not be proper etiquette to check too frequently. Overly frequent checks results in increased bandwidth for the sites being checked. In some instances if you make this time too short, you may find your IP address getting blocked.

2B –If you want the alert to remain on your screen indefinitely, you can uncheck the "Display Alerts for Specified Time" check box. Then, you will have to close all of the alerts as they won't close automatically. If you want the alerts to automatically disappear after the specified number of seconds, check the checkbox and enter the number of seconds you would like the 'Traffic Sponge' Alert to show.

2C – Enter the number of days you would like the 'Traffic Sponge' history to save in the 'Recent Posts' tab. We suggest 1 day. Again the idea is to be the first or second person to a site to leave a comment. If a post is more than a few hours old then chances are you have missed your chance to be the first or second to leave a comment.

2D – 'Traffic Sponge' can send automatic emails to notify you of a new blog post. If you would like to use this feature then check the 'Enable Email Notifications' box.



NOTE: If you are NOT using the Email Notification option then move on to step XXXX. If you ARE using the Email Notification option continue to step 2E.

2E – Enter the email address that you would like your notifications sent to.

IMPORTANT NOTE: Did you know that most cell phone carriers allow you to email to your cell phone number at their email text site. What this means is that you can have an email sent to an email address tied to your cell phone and you will receive the alert on your cell phone in the form of a text message. (Please note: Normal cell

phone carrier text rates apply to each text message you receive.)

For a list of email addresses that can be used with many cell phone carriers please see Appendix A.

2F – To use the Email Notification option you need to have access to a mail server. If you can send and receive email through such programs as 'MS Outlook', 'Google' or have your own web site with email then you most likely have a mail server. Enter your mail server address here. If you're not sure what your mail server address is look in your email program settings and you should see what your mail server name is.

Note: Currently, Gmail is not supported as they require authenticated secure SMTP.

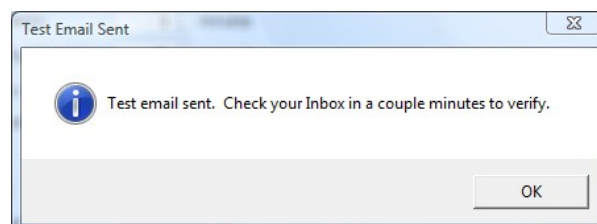
We are working on supporting Gmail, but currently do not.

Some ISPs block port 25, so you may have to use the email account you get from them in order to send these emails.

2G – Enter your SMTP Account name. This is usually the same as your MAIN email address.

2H – Enter your SMTP Password. This is usually the same as your email address password.

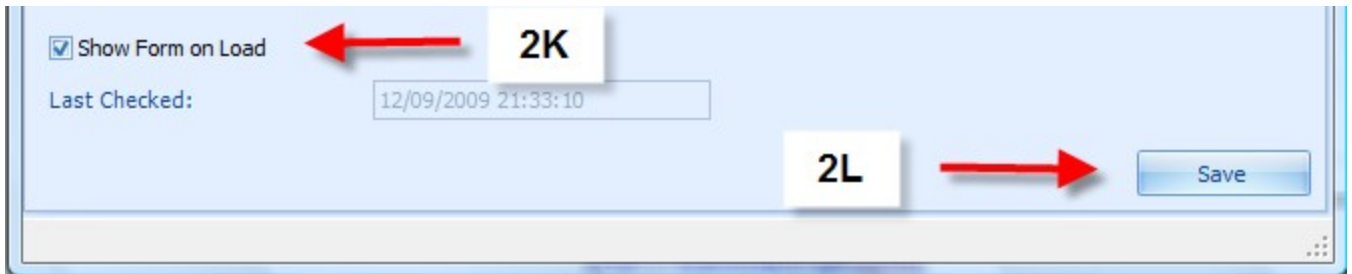
2J – Click the test button to check your settings. If you have entered your settings properly you will receive a test email sent message. Click OK to close the message. If you received an error message check all your settings again or contact your host or email provider and ask them to provide the needed settings.



2K – Show form on load button. Check this option if you want the program to load in an open state where you can see the program itself. If you leave this option

unchecked it will load minimized into your system task tray.

2L – Click the 'Save' button to save your settings.

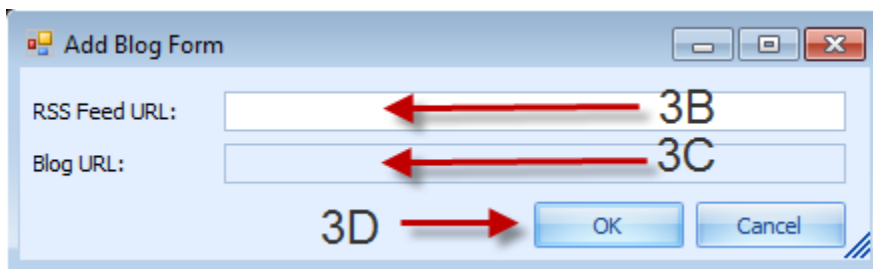


Setting Up the Feeds to Monitor

3. Click on the 'Manage Blogs' tab. Here you will enter the blogs you want to monitor.



3A – Click on the Add button.



3B – Enter the RSS feed URL for the blog of your choice. Many times it may be in this form <http://domainname.com/feed>

You can find the RSS feed button or link in various places. Look for the RSS feed button and click on it and copy the address it takes you to. Here are a few examples of where this RSS feed button or link may be or what they may look like.



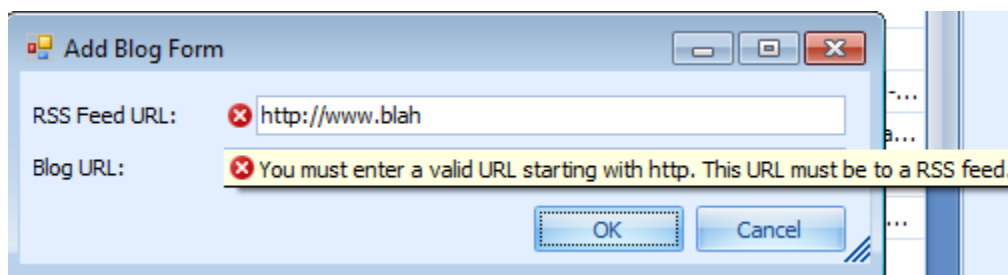
Here is what the address may look like when you click the RSS feed button or link.



3C – Traffic Sponge will attempt to look up the URL for the blog when you exit the “RSS Feed URL” control. If it can’t read the feed and figure out the blog URL, you will get a warning.

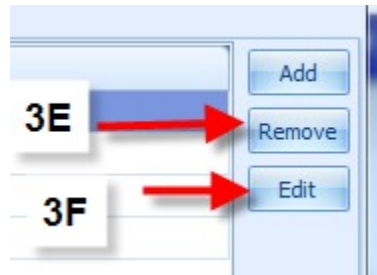
3D – Click OK.

Below is an example of what happens when you enter a bad URL. Hovering over the warning icon will cause a message to be displayed.



3E – If you want to remove a site that is monitored. Highlight the row and select 'Remove'.

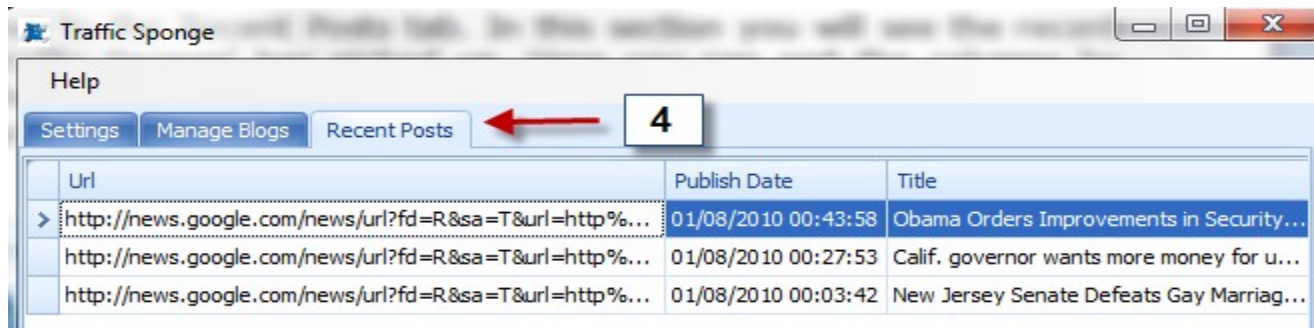
3F – If you need to edit an entry. Highlight the row and select edit. Once changes are made, choose OK.



Viewing Posts to the Feeds You are Monitoring

4. In addition to the alerts and emails you receive on new posts to the feeds you are monitoring, you can view the history of recent posts in the Traffic Sponge.

If you click on the Recent Posts tab you will see the recent posts that 'Traffic Sponge' has picked up. Here you can sort the columns by clicking on the column heading. When you double click on the post in the URL column that you want to visit, it will open in a new web browser window to make it easy for you to get to the blog to leave a comment on.

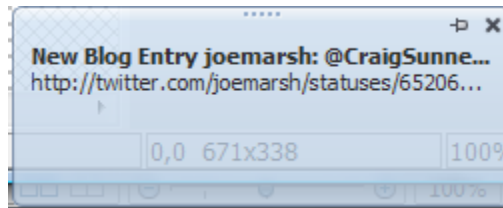


How it all Works

After all your information and settings are entered the program will monitor the blogs you entered into the program. When a new post is found you will receive a pop-up alert on your desktop and if specified, an email will be sent to the email address you used in the settings.

Again the email address can be a regular email address or an email address to have a text message sent to you cell phone. (Please note: Normal cell phone carrier text rates apply to each text message you receive.)

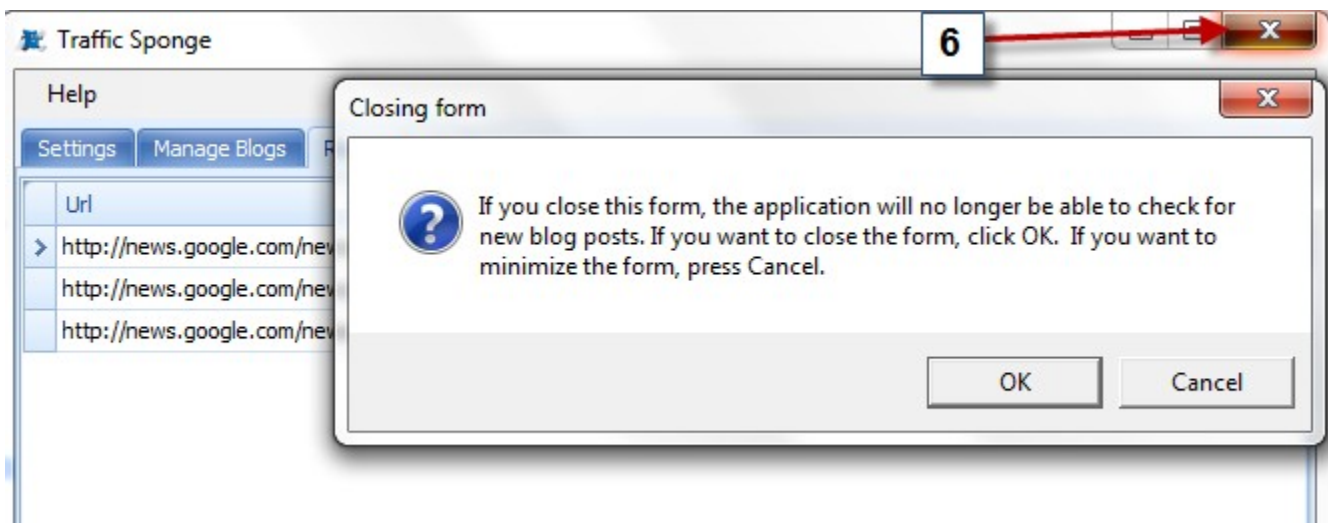
Here is what an alert look like.




When an alert pops up you can click the link in the alert and it will open the web page in a web browser window.

If you want to close an alert click the X in the right hand corner. If you want an alert to stay open and not close automatically click the small pin in the right hand corner.

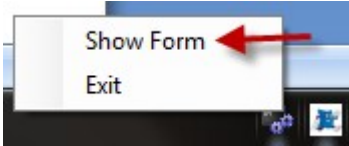
6 – When you're ready to close the program completely, click the X in the upper right hand corner and choose 'OK'.



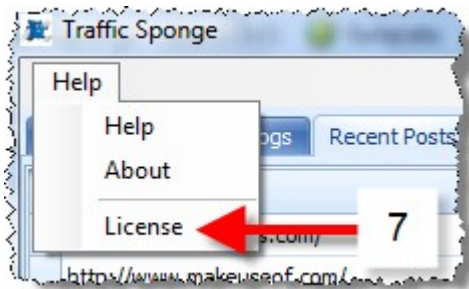
If you want to minimize the program click the X in the upper right hand corner and choose 'Cancel'.

The program will run in the background and whenever a new post is found you will receive an alert and a email/text message. When the Traffic Sponge is running in the background, you will see an icon like the following sitting in your task tray. 

If the program is running in the background, you can open the main form by right-clicking on the icon in the task tray and selecting *Show Form* from the popup menu.



7- You may notice in the 'Help' menu there is an option for a 'License' Key. Currently at this time this key is not required so you can use it just link it is. **YOU DO NOT NEED A LICENSE KEY.**



Appendix A

Cellular Service Providers

The following list of cellular service providers is based on our most recent research. If you find that your provider is not listed please contact your provider directly and ask them to supply the information needed so others can send a text message to you via email.

We do not guarantee that your provider will provide this option now or in the future. All standard text and data rates apply to your text messaging. Text messaging should not be trusted in dealing with emergencies.

The following text messaging service providers are supported. (If you find this information is no longer correct or if you would like to add your cellular provider to this list please forward the appropriate information and we will include it or make corrections.

Test your service through your regular email before using it in 'Traffic Sponge'.

Aliant (NBTel, MTT, NewTel, and Island Tel)

Enter your phone number. Message is sent to number@chat.wirefree.ca

Alltel

Enter your phone number. Goes to number@message.alltel.com.

Ameritech (ACSWireless)

Enter your phone number. Goes to number@paging.acswireless.com

Arch Wireless

Enter your phone number. Sent via <http://www.arch.com/message/> (assumes blank PIN)

AT&T

Enter your phone number. Goes to number@txt.att.net

AU by KDDI

Enter your phone number. Goes to username@ezweb.ne.jp

BeeLine GSM

Enter your phone number. Goes to number@sms.beemail.ru

Bell Mobility Canada

Enter your phone number, including the 1 prefix. Goes to number@txt.bellmobility.ca

Bellsouth

Enter your phone number. Goes to number@bellsouth.cl

BellSouth Mobility

Enter your phone number. Goes to number@blsdcs.net

Blue Sky Frog

Enter your phone number. Goes to number@blueskyfrog.com

Boost

Enter your phone number. Goes to number@myboostmobile.com

Cellular South

Enter your phone number. Messages are sent to number@csouth1.com

CellularOne (Dobson)

Enter your phone number. Goes to number@mobile.celloneusa.com

CellularOne West

Enter your phone number. Goes to number@mycellone.com

Centennial Wireless

Enter your phone number. Sent via <http://www.centennialwireless.com>

Cincinnati Bell

Enter your phone number. Goes to number@gocbw.com

Claro

Enter your phone number. Goes to number@clarotorpedo.com.br

Comviq

Enter your phone number. Goes to number@sms.comviq.se

Dutchtone/Orange-NL

Enter your phone number. Messages are sent to number@sms.orange.nl

Edge Wireless

Enter your phone number. Messages are sent to number@sms.edgewireless.com

EinsteinPCS / Airadigm Communications

Enter your phone number. Messages are sent to number@einsteinsms.com

EPlus

Enter your phone number. Goes to number@smsmail.eplus.de.

Estonia Mobile Telefon

Enter your phone number. Sent via webform.

Fido Canada

Enter your phone number. Goes to number@fido.ca.

Golden Telecom

Enter your phone number or nickname. Messages are sent to number@sms.goldentele.com

Idea Cellular

Enter your phone number. Messages are sent to number@ideacellular.net

Kyivstar

Sent by addressing the message to number@sms.kyivstar.net

LMT

Enter your username. Goes to username@sms.lmt.lv

Manitoba Telecom Systems

10-digit phone number. Goes to @text.mtsmobility.com

Meteor

Enter your phone number. Goes to number@sms.mymeteor.ie

Metro PCS

10-digit phone number. Goes to number@mymetropcs.com

Metrocall Pager

10-digit phone number. Goes to number@page.metrocall.com

MobileOne

Enter your phone number. Goes to number@m1.com.sg

Mobilfone

Enter your phone number. Goes to number@page.mobilfone.com

Mobility Bermuda

Enter your phone number. Goes to number@ml.bm

MTS Printel

Enter your phone number. Sent via web gateway.

Netcom

Enter your phone number. Goes to number@sms.netcom.no

Nextel

10-digit phone number. Goes to 10digits@messaging.nextel.com. Note: do not use dashes in your phone number.

NPI Wireless

Enter your phone number. Goes to number@npiwireless.com.

NTC

Enter your phone number. Sent via web gateway.

O2 (formerly BTCellnet)

Enter O2 username - must be enabled first at <http://www.o2.co.uk>. Goes to username@o2.co.uk.

O2 M-mail (formerly BTCellnet)

Enter phone number, omitting initial zero - must be enabled first by sending an SMS saying "ON" to phone number "212". Goes to +44[number]@mmail.co.uk.

Optus

Enter your phone number. Goes to @optusmobile.com.au

Orange (UK)

Enter your phone number. Goes to @orange.net. You will need to create a user account at orange.net first.

Oskar

Enter your phone number. Goes to @mujoskar.cz

Other

If your provider isn't supported directly, enter the email address that sends you a text message in phone number field. To be safe, the entire message is sent in the body of the message, and the length limit is really short. We'd prefer you give us information about your provider so we can support it directly.

Pagenet

10-digit phone number (or gateway and pager number separated by a period). Goes to number@pagenet.net.

PCS Rogers

10-digit phone number. Goes to number@pcs.rogers.com. Requires prior registration with PCS Rogers.

Personal Communication (Sonet)

Enter your phone number. Goes to sms@pcom.ru with your number in the subject line.

Plus GSM Poland

10-digit phone number. Goes to number@text.plusgsm.pl.

Powertel

10-digit phone number. Goes to number@ptel.net

Printel

Enter your phone number. Goes to number@sms.primtel.ru

PSC Wireless

Enter your phone number. Goes to number@sms.pscel.com

Qualcomm

Enter your username. Goes to username@pager.qualcomm.com

Qwest

10-digit phone number. Goes to @qwestmp.com

Safaricom**Satelindo GSM**

Goes to @satelindogsm.com

SCS-900

Goes to @scs-900.ru

Simple Freedom

Goes to @text.simplefreedom.net

Skytel - Alphanumeric

Enter your 7-digit pin number as your number and your message will be mailed to pin@skytel.com

Smart Telecom

Enter your phone number. Goes to @mysmart.mymobile.ph

Smarts GSM

Enter your phone number. Sent via <http://www.samara-gsm.ru/scripts/smsgate.exe>

Southern Linc

Enter your 10-digit phone number. Goes to @page.southernlinc.com

Sprint PCS

Enter your 10-digit phone number. Goes to @messaging.sprintpcs.com

Sprint PCS - Short Mail

Enter your phone number. Goes to @sprintpcs.com

SunCom

Enter your number. Email will be sent to number@tms.suncom.com.

SureWest Communications

Enter your phone number. Message will be sent to number@mobile.surewest.com

SwissCom Mobile

Enter your phone number. Message will be sent to number@bluewin.ch

T-Mobile Germany

Enter your number. Email will be sent to number@T-D1-SMS.de

T-Mobile Netherlands

Send "EMAIL ON" to 555 from your phone, then enter your number starting with 316. Email will be sent to number@gin.nl

T-Mobile UK

Messages are sent to number@t-mobile.uk.net

T-Mobile USA

Messages are sent to number@tmomail.net

T-Mobile USA (Sidekick)

Messages are sent to username@tmail.com

Tele2 Latvia

10-digit phone number. Goes to number@sms.tele2.lv.

Telefonica Movistar

10-digit phone number. Goes to number@movistar.net

Telenor

10-digit phone number. Goes to number@mobilpost.no.

Telia Denmark

8-digit phone number. Goes to number@gsm1800.telia.dk.

Telus Mobility

10-digit phone number. Goes to 10digits@msg.telus.com.

The Phone House

10-digit phone number. Goes to number@sms.phonehouse.de.

TIM

10-digit phone number. Goes to number@timnet.com.

UMC

Sent by addressing the message to number@sms.umc.com.ua

Unicel

Sent by addressing the message to number@utext.com

US Cellular

Enter a 10 digit USCC Phone Number. Messages are sent to number@email.uscc.net

Verizon Wireless

Enter your 10-digit phone number. Messages are sent via email to number@vtext.com.

Verizon Wireless (formerly Airtouch)

Enter your phone number. Messages are sent to number@airtouchpaging.com. This is ONLY for former AirTouch customers. Verizon Wireless customers should use Verizon Wireless instead.

Verizon Wireless (myairmail.com)

Enter your phone number. Messages are sent via to number@myairmail.com.

Vessotel

Enter your phone number. Messages are sent to roumer@pager.irkutsk.ru.

Virgin Mobile Canada

Enter your phone number. Messages are sent to number@vmobile.ca.

Virgin Mobile USA

Enter your phone number. Messages are sent to number@vmobl.com.

Vodafone Italy

Enter your phone number. Messages are sent to number@sms.vodafone.it

Vodafone Japan (Chuugoku/Western)

Enter your phone number. Messages are sent to number@n.vodafone.ne.jp

Vodafone Japan (Hokkaido)

Enter your phone number. Messages are sent to number@d.vodafone.ne.jp

Vodafone Japan (Hokuriko/Central North)

Enter your phone number. Messages are sent to number@r.vodafone.ne.jp

Vodafone Japan (Kansai/West -- including Osaka)

Enter your phone number. Messages are sent to number@k.vodafone.ne.jp

Vodafone Japan (Kanto/Koushin/East -- including Tokyo)

Enter your phone number. Messages are sent to number@t.vodafone.ne.jp

Vodafone Japan (Kyuushu/Okinawa)

Enter your phone number. Messages are sent to number@q.vodafone.ne.jp

Vodafone Japan (Shikoku)

Enter your phone number. Messages are sent to number@s.vodafone.ne.jp

Vodafone Japan (Touhoku/Niigata/North)

Enter your phone number. Messages are sent to number@h.vodafone.ne.jp

Vodafone Japan (Toukai/Central)

Enter your phone number. Messages are sent to number@c.vodafone.ne.jp

Vodafone Spain

Enter your username. Messages are sent to username@vodafone.es

Vodafone UK

Enter your username. Messages are sent to username@vodafone.net

Voicestream

Enter your 10-digit phone number. Message is sent via the email gateway, since they changed their web gateway and we have not gotten it working with the new one yet.

Weblink Wireless

Enter your phone number. Goes to @airmessage.net

WellCom

Enter your phone number. Goes to @sms.welcome2well.com

WyndTell

Enter username/phone number. Goes to @wyndtell.com